



WKRN-TV  
441 Murfreesboro Road  
Nashville, TN 37210

WKRN-TV2 NASHVILLE WKRN.COM

SRH Media Inc  
2204 Countryside Drive  
Silver Spring, MD 20905

## Contract # 221874

**Schedule Dates** 10/11/12-10/19/12  
**Advertiser** Pol/Scott Desjarlais for Congress (12364)  
**Agency** SRH Media Inc (3464)  
**Product** Political - Candidates (1077)  
**Brand** SCOTT DESJARLAIS FOR CONGRESS - TN 4 (1151)  
**Salesperson** Political National, AE (1494)  
**Sales Office** POLITICAL NATIONAL  
**Buyer Name** HAZLETON, STEVE  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Regional/Political/National Agency  
**Billing Type** Standard  
**Comments** DESJARLAIS 4 CONGRES  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* SCOTT DESJARLAIS FOR CONGRESS - TN 4

**Date Entered** 09/25/12  
**Last Modified** 10/15/12  
**Entered By** Liz Garmon  
**CO-OP** No  
**Headline #** 06342208  
**Demo**  
**Order Type** Normal Spot (default)  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,797.50  
**Net Total** \$15,852.50  
**Sales Tax**

**WKRN (WKRN)**  
By Broadcast Month  
Oct. 2012  
Grand Total:

Spots	Rate
52	\$18,650.00
52	\$18,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/11/12-10/12/12	2	:30	7A- Good Morning America						1			2	\$300.00	\$600.00	WKRN (WKRN)		9/25/12
1.1	Normal Line / PSWAP	10/11/12-10/12/12	2	:30	7A- Good Morning America						1			2	\$300.00	\$600.00	WKRN (WKRN)		10/1/12
2.0	Normal Line / NWS	10/11/12-10/12/12	2	:30	5P- News 2 at 5						1			2	\$325.00	\$650.00	WKRN (WKRN)		9/25/12
3.0	Normal Line / NWS	10/11/12-10/12/12	2	:30	5:59P- News 2 at 10						1			2	\$550.00	\$1,100.00	WKRN (WKRN)		9/25/12
4.0	Normal Line / NWS	10/11/12-10/12/12	2	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM						1			2	\$275.00	\$550.00	WKRN (WKRN)		9/25/12
5.0	Normal Line / NWS	10/11/12-10/12/12	2	:30	5:58A- News 2 THIS MORNING/ID/6AM						1			2	\$425.00	\$850.00	WKRN (WKRN)		9/25/12
6.0	Normal Line / NWS	10/11/12-10/12/12	2	:30	5:58P- SP (CST)						1			2	\$225.00	\$450.00	WKRN (WKRN)		9/25/12
7.0	Normal Line / NWS	10/11/12-10/12/12	2	:30	5:58P- News 2 at 6						1			2	\$350.00	\$700.00	WKRN (WKRN)		9/25/12
8.0	Normal Line / SPOT	10/13/12-10/13/12	2	:30	6P- NASCAR Sprint Cup Series Countdown							1		1	\$200.00	\$200.00	WKRN (WKRN)		9/25/12
9.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	7A- Good Morning America						1			5	\$300.00	\$1,500.00	WKRN (WKRN)		9/25/12
10.0	Normal Line / NWS	10/15/12-10/19/12	2	:30	5P- News 2 at 5						1			5	\$325.00	\$1,625.00	WKRN (WKRN)		9/25/12
11.0	Normal Line / NWS	10/15/12-10/19/12	2	:30	9:59P- News 2 at 10						1			5	\$550.00	\$2,750.00	WKRN (WKRN)		9/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

For contract Terms and Conditions, please visit this site: <http://vdiforms.com/images/TermsCon.pdf>.



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12.0	Normal Line / NWS	10/15/12-10/19/12	2	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM	1	1	1	1	1	1			5	\$275.00	\$1,375.00	WKRN (WKRN)		9/25/12
13.0	Normal Line / NWS	10/15/12-10/19/12	2	:30	5:58A- News 2 THIS MORNING/ID/6AM	1	1	1	1	1	1			5	\$425.00	\$2,125.00	WKRN (WKRN)		9/25/12
14.0	Normal Line / NWS	10/15/12-10/19/12	2	:30	3:59P- SP (CS1)	1	1	1	1	1	1			5	\$225.00	\$1,125.00	WKRN (WKRN)		9/25/12
15.0	Normal Line / NWS	10/15/12-10/19/12	2	:30	5:58P- News 2 at 6	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WKRN (WKRN)		9/25/12
16.0	Normal Line / SPOT	10/16/12-10/17/12	2	:30	6:29P- Wheel of Fortune	1	1	1						2	\$650.00	\$1,300.00	WKRN (WKRN)		10/15/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

For contract Terms and Conditions, please visit this site: <http://yofirms.com/images/TermsCond.pdf>.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



**FEDERAL CANDIDATE**



**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WKRN - NASHVILLE

**Date:**

10/10/12

I, steve hazleton,

being/on behalf of: Friends of Scott DesJarlais, a legally

qualified candidate of the republican political

party for the office of: US Congress

in the general

election to be held on: nov 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:** see schedule

18,650.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

friends of Scott DesJarlais

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Troy Brewer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

1/6/12

Date

  
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

Gregory Carter  
Printed Name

NSM  
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**


I, friends of Scott DesJarlais  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

friends of Scott DesJarlais

printed name

1/6/12

date